

# Introducing the latest generation of Digital Signage Displays

Hisense Digital Signage is designed to serve multiple business applications: public spaces, transportation systems, museums, stadiums, retail stores, hotels, restaurants and corporate buildings. With DM series, it delivers powerful engagement from any devices, boost business with real-time updates, data-driven insights and visually appealing content, manage and control devices at anytime from anywhere, and simplify the cable management by conecting a series of displays to a single video output.











# DM Series - Highlights



### Narrow Bezel

With a narrow bezel and symmetrical design, the display can be easily integrated into any environment. All terminals face outwards, ensuring the display hangs flush against the wall which saves space and facilitates installation.



### **Clean Cable Solution**

The integrated cable holder hides cables and keeps the back of the display tidy and uncluttered. This reduces visual distractions that can get in the way of your viewing experience.



### Wireless Screen Sharing

Everthing you need for screen sharing solutions. Screen Cast is a in house built-in screen sharing application that enables the screen sharing wirelessly and seemlessly from anywhere and from any devices.



### **Build-in VisionInfo**

VisionInfo is a cloud-based device managemet software that offers end-to-end device management and control through all devices. It is a powerful, effective and easy to use tool to control your devices at anytime from anywhere.



### **Android 11**

Android 11 works to keep your data safe and secure. With Android 11, you have more control over what information apps can and can't access. Devices that work better together, enhance your messaging, audio and multitasking experiences.



### **Anti-glare Coating**

All displays offer higher haze panels that help reduce reflections without adversley affecting the image quality.

Anti-glare coatings can also improve the perceived contrast of the display.



### **Smart Power**

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption, ENERGY STAR-certified, the display helps you protect the environment and save costs.



## **Conformal Coating**

Electronic components are completely protected from the environmental factors like moisture, dust, salt, chemicals, temperature changes and mechanical abrasion.













### **4K UHD**

Delivers superior resolution that allows more details to be displayed on an image. The materials, the textures, the skin texture and the backgrounds: everything is richer and more realistic. 4K UHD provides four times the resolution of Full HD (1080p), with a resolution of 3840 x 2160 pixels. This higher pixel density results in sharper and more detailed images and videos, which can significantly enhance the viewing experience.

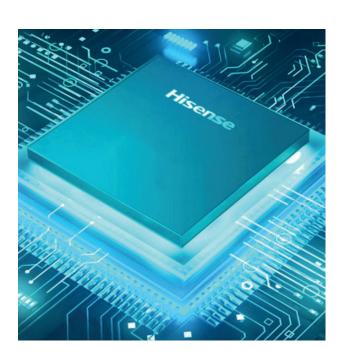
### **Anti Glare Coating**

All DM Series Offers higher haze panal that helps with reflections without notably affecting the image quality.

By reducing glare, anti-glare coatings enhance the visibility of the display's content. This is crucial for digital signage, as it ensures that passersby and viewers can clearly see and read the information, advertisements, or messages being displayed. Improved visibility can lead to better communication and engagement.

### **High Brightness**

In outdoor settings or indoor environments with lots of ambient light, such as shopping malls, airports, or storefronts with large windows, high-brightness displays are essential. The DM Series displays deliver 500 nits brightness so they can overcome the challenges posed by direct sunlight or strong indoor lighting, ensuring that the content remains visible and legible even in bright conditions.



### Android 11 - A Safer and Enhanced Experience

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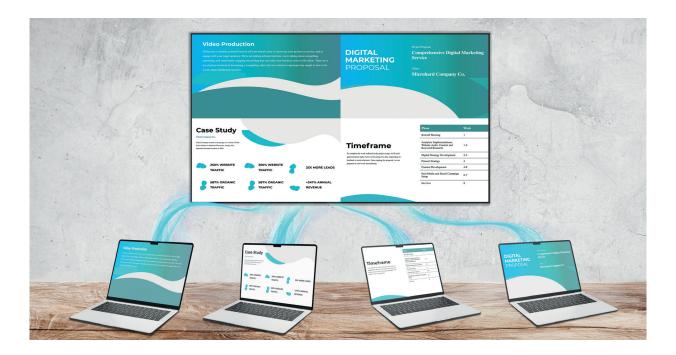




### **Narrow Bezel**

The narrow bezel on the DM series digital signage display enhances the visual appeal, functionality, and effectiveness of the display in commercial applications. It allows for more seamless content presentation, improved aesthetics, and greater flexibility in designing engaging displays.

For presentations, conferences, or digital signage setups that require multiple screens, a narrow bezel ensures that the transition between different screens is seamless. It helps maintain the continuity of content across multiple displays, making it easier for viewers to follow presentations or messages.

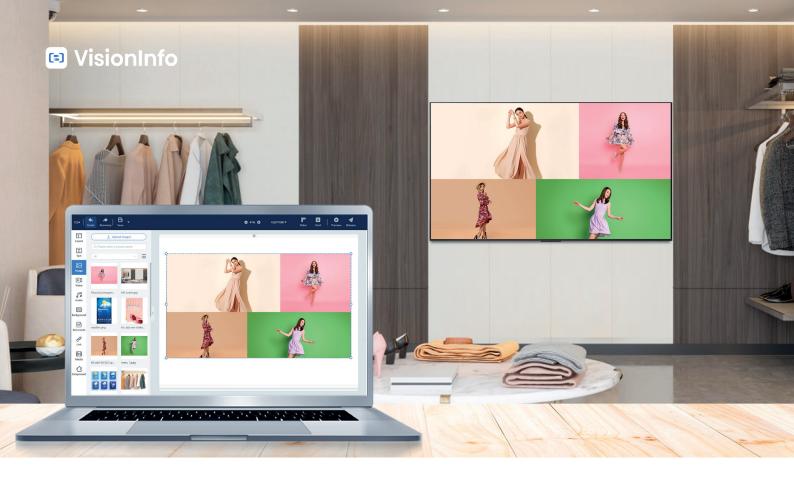


## Wireless Screen Sharing with Quad Split Screen

With Hisense DM series, you can eliminate the need for physical cables, adapters, and complex setup processes. Users can quickly and easily connect their devices (such as laptops, smartphones, or tablets) to the DM series digital signage displays without dealing with cable management, making it a user-friendly option.

Software casting support quad split screen enhancing the usability and versatility our signage displays, making them more interactive, engaging and convenient for both presenters and viewers.





# Why Choose VisionInfo for the DM Series

### Flexible and Scalable Solutions

VisionInfo from Hisense is our cloud-based digital signage software which is flexible, cost-effective, and infinitely scalable for users. VisionInfo includes a comprehensive CMS solution and advanced remote display management features. It provides users the freedom to edit and publish content while ensuring it looks great across all displays in a system. It is a powerful, effective and easy to use tool to manage content and control your displays at anytime from anywhere.





## **Key Features**

- Web browser editor UI
- Drag-and-drop visual editor
- Supports website integration
- Supports live streams
- Supports Office documents and PDF's
- Supports Widgets

- 4K resolution playback
- Offline content playback
- Program preview and publish approval
- Advanced program scheduler
- Custom template layouts
- Playback statistics



# The Complete Solution

### **Intelligent Content Management**

Effortlessly manage, customize and deliver your message with our intuitive CMS platform. Streamline content creation and engage your audience with our powerful, user-friendly platform.



Content Creation



Dynamic Scheduling



Content Publishing

2

### **Enterprise-Grade Device Management**

Empower your business with remote monitoring and control of displays on an installation. Safeguard your digital content with the robust security features of VisionInfo. Protect your displays and marketing content from cyber threats, ensure data privacy, and enjoy total peace of mind.



Remote Moitoring



Complete Control



Error Notifications

3

## **Enhanced Data Management**

Unlock the power of data with our advanced analytics and reporting feature within VisonInfo. Gain valuable insights, make data-driven decisions, and maximize the performance of your content.



Routine Automation



Data Analysis



Visual Reporting



### **Mobile Device Management**

- View the status of remote displays online/offline, CPU and memory running status
- Real-time display control power off, screen sleep/ wake up, reboot, switch signal source, screen lock/ unlock, USB disable/enable
- Remote desktop real-time monitoring
- Scheduled tasks to control displays power On/ off, screen sleep/wake up
- Remote software management APP installation and uninstallation, remote OS Upgrade
- Display usage statistics



## Specifications

Model	32DM66D	43DM66D	50DM66D	55DM66D	65DM66D	75DM66D	86DM66D
Backlight Type	DIRECT	DIRECT	DIRECT	DIRECT	DLED	DLED	DLED
Туре	IPS	IPS	VA / IPS	VA / IPS	ADS	ADS	ADS
Size	32"	43"	50"	55"	65"	75"	86"
Resolution	1920 x 1080	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160	3840 x 2160
Refresh rate	120Hz	120Hz	120Hz	120Hz	60Hz	60Hz	60Hz
Color Depth	16.7M (8 Bits)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)	1.07G (8 Bits+FRC)
Brightness(Typ.)	500 nits	500 nits	500 nits	500 nits	500 nits	500 nits	500 nits
Contrast Ratio(Typ.)	1200:1	1200:1	5000:1 / 1200:1	1200:1	1200:1	1200:1	1200:1
Response Time(Typ.)	8ms	8ms	8ms	8ms	8ms	8ms	8ms
Viewing Angle(Min.)	178°/178°	178°/178°	178°/178°	178°/178°	178°/178°	178°/178°	178°/178°
Color Gamut(Typ.)	72% NTSC	72% NTSC	DCI-P3 92% / 72% NTSC	72% NTSC	72% NTSC	72% NTSC	72% NTSC
Haze	25%	25%	25%	25%	25%	25%	25%
Orientation	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait	Landscape & Portrait
Lifetime	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs	up to 50,000 hrs
Operation Hours	7Day x 24Hour	7Day x 24Hour	7Day x 24Hour	7Day x 24Hour	7Day x 24Hour	7Day x 24Hour	7Day x 24Hour

# System

Operating System	Android 11	Android 11	Android 11	Android 11	Android 11	Android 11	Android 11
Processor CPU	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core	ARM Cortex-A55 Quad core
Processor GPU	Mali-G52	Mali-G52	Mali-G52	Mali-G52	Mali-G52	Mali-G52	Mali-G52
Memory	3G DDR4	3G DDR4	3G DDR4	3G DDR4	3G DDR4	3G DDR4	3G DDR4
Storage	32G EMMC	32G EMMC	32G EMMC	32G EMMC	32G EMMC	32G EMMC	32G EMMC
Language	Simplified Ch	ninese, English, French, (	German, Polish, Spanish, F	Russian, Italian, Finnish,	Norwegian, Swedish, He	brew, Arabic, Thai, Mala	y, Indonesian

# Connectivity

WI-FI	2.4/5.0GHz du-						
	al,802.11a/b/g/n/ac						
Bluetooth	BT5.1						
Input	HDMI(2.0) x 2						
	DP(1.2a) x 1						
	USB2.0(A) x 1						
	USB3.0(A) x 1						
	RS232(RJ45) x 1						
	LAN(RJ45) x 1						
Output	HDMI x 1	HDMI x 1	HDMI(2.0) x 1	HDMI x 1	HDMI x 1	HDMI x 1	HDMI x 1
	Audio(3.5mm) x 1						
	RS232(RJ45) x 1						

# Physical

Bezel Color	Black	Black	Black	Black	Black	Black	Black
Set Dimension (W×H×D)	726 x 420.6 x 61.5mm 25.6 x 16.6 x 2.4inch	970.4 x 557.5 x 62.8mm 38.20 x 21.9 x 2.5inch	1124.1 x 644.2 x 62.5mm 44.26 x 25.36 x 2.46inch	1239.7 x 710.2 x 63.3mm 48.8 x 28 x 2.5inch	1458.9 x 832.8 x 63.7mm 57.4 x 32.8 x 2.5inch	1675.3 x 955.1 x 63.7mm 66 x 37.6 x 2.5inch	1926.6 x 1095.5 x 64.2mm 75.9 x 43.1 x 2.5inch
Bezel width(T/L/R/B)	10.1mm(T/L/R), 10.3mm(B)	10.1mm(T/L/R), 10.3mm(B)	10.4mm(T/L/R), 11.1mm(B)	10.1mm(T/L/R), 10.6mm(B)	10.4mm(T/L/R), 10.9mm(B)	10.3mm(T/L/R), 10.8mm(B)	10.3mm(T/L/R), 10.8mm(B)
Net Weight	4.6kg / 10.1lbs	8.5kg / 18.7lbs	11kg / 24.3lbs	13.9kg / 30.6lbs	21.5kg / 47.4lbs	29kg / 63.9lbs	38.2kg / 84.2lbs
Packing Dimension (W×H×D)	820 x 512 x 126mm 32.3 x 20.2 x 5inch	1092 x 663 x 145mm 43 x 26.1 x 5.7inch	1251 x 777 x 154mm 49.2 x 30.6 x 6.1inch	1387 x 838 x 159mm 54.6 x 33 x 6.3inch	1629 x 997 x 160mm 64.1 x 39.0 x 6.3inch	1850 x 1150 x 211mm 72.8 x 45.3 x 8.3inch	2117 x 1298 x 269mm 83.3 x 51.1 x 10.6inch
Gross Weight	6.5kg / 14.33lbs	12.5kg / 27.56lbs	16.2kg / 35.7lbs	19.5kg / 43lbs	30kg / 66.15lbs	41.6kg / 91.7lbs	59.5kg / 131.2lbs
VESA Mount	200mm x 200mm	300mm x 300mm	300mm x 300mm	300mm x 300mm	400mm x 400mm	600mm x 400mm	600mm x 400mm

<sup>\*</sup> Product specifications may vary per region, and specifications are subject to change. This material may include corporate names and trademarks of third parties which are the properties of the third parties respectively.



### Power

Model	32DM66D	43DM66D	50DM66D	55DM66D	65DM66D	75DM66D	86DM66D
Power Supply	AC 100~240V (50/60Hz)						
Power Consumption (Typ.)	52W	80W	100W	115W	145W	175W	200W
Power Consumption (Max.)	60W	120W	150W	190W	210W	265W	325W
Standby Consumption	<0.5W (Standby Mode)						
Speaker							
Built in speaker	10W x 2						
Environment							
Operating Temperature	0°~40°C						
Operating Humidity	10%~80% Non-Condensing						

## What's in the box

	Quick Setup Guide
	Warranty Card
Standard	Power Cord
	Remote Control
	Battery (AAA) x 2
	RS232 Converter Cable

# Certification

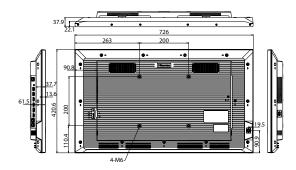
Standard Certification	CCC/CB/CE/FCC/cTUVus/UKCA/CEC/ERP
Safety	62368-1
Enviroment	Energy Star 8.0
IP Rating	IP5X



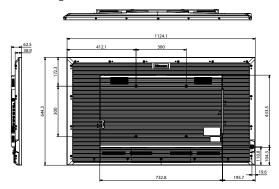




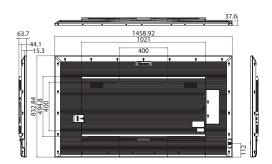
**32"** 726 x 420.6 x 61.5mm / 25.6 x 16.6 x 2.4inch 4.6kg / 10.1lbs



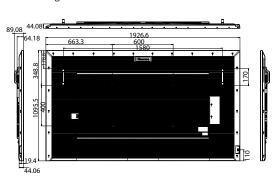
**50"** 1124.1 x 644.3 x 62.5mm / 44.26 x 25.36 x 2.46inch 11kg / 24.3lbs



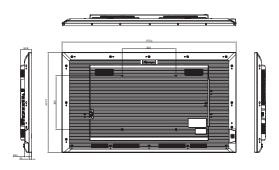
**65"** 1458.9 x 832.8 x 63.7mm / 57.4 x 32.8 x 2.5inch 21.5kg / 47.4lbs



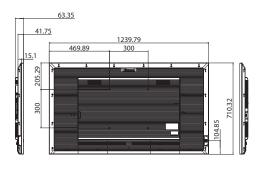
**86"** 1926.6 x 1095.5 x 64.2mm / 75.9 x 43.1 x 2.5inch 38.2kg / 84.2lbs



**43"** 970.4 x 557.5 x 62.8mm / 38.20 x 21.9 x 2.5inch 8.5kg / 18.7lbs



**55"** | 1239.7 x 710.2 x 63.3mm / 48.8 x 28 x 2.5inch 13.9kg / 30.6lbs



**75"** 1675.3 x 955.1 x 63.7mm / 66 x 37.6 x 2.5inch 29kg / 63.9lbs

